

Inventor/title: Williams/Method and System for Providing Promotions to a Customer Based on the Status of Previous Promotions

## 37 CFR 1.98(A)(1) Reference Citation

**LISTING OF UNITED STATES PATENTS - U series**

EXAMINER INITIALS	REFERENCE NUMBER (U/SERIES)	PATENT NUMBER	ISSUE DATE	NAME OF PATENTEE OR APPLICANT	PAGE/LINE AND FIGURE/ELEMENT OF RELEVANT MATERIAL AND OR IDENTIFICATION OF PRIORITY APPLICATION IN WHICH REFERENCE IS CITED ("Of Record" indicates that the reference is already of record in this application.)
	U-001	4,567,359	1/28/1986	Lockwood	Of Record
	U-002	4,750,119	6/7/1988	Cohen et al.	Of Record
	U-003	5,025,372	6/18/1991	Burton et al.	Of Record
	U-004	5,173,851	12/22/1992	Off et al.	Of Record
	U-005	5,237,157	8/17/1993	Kaplan	Of Record
	U-006	5,256,863	10/26/1993	Ferguson et al.	Of Record
	U-007	5,576,951	11/19/1996	Lockwood	Of Record
	U-008	5,687,322	11/11/1997	Deaton et al.	Of Record
	U-009	5,765,142	6/9/1998	Allred et al.	Of Record
	U-010	5,761,648	6/2/1998	Golden et al.	Of Record
	U-011	5,781,909	7/14/1998	Logan et al.	Of Record
	U-012	5,822,735	10/13/1998	De Lapa et al.	Of Record
	U-013	5,873,071	2/16/1999	Ferstenberg et al.	Of Record
	U-014	5,930,764	7/27/1999	Melchione et al.	Of Record
	U-015	5,974,399	10/26/1999	Giuliani et al.	Of Record
	U-016	6,044,357	3/28/2000	Garg	Of Record



## LISTING OF UNITED STATES PUBLISHED APPLICATIONS - P Series

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**LISTING OF NON PATENT LITERATURE - O Series**

EX AM INE R INI TIA LS	REFER ENCE NUMB ER (O Series)	PUBLICATI ON DATE	INCLUDE IN SEQUENCE: Name of first author (in CAPITAL LETTERS), Title in quotation marks, name of publication, date of publication, page numbers, publisher, city of publication, and country of publication	ENGLISH LANGUAGE TRANSLATIO N ATTACHED? (YES OR NO) AND/OR OR IDENTIFICATI ON OF PRIORITY APPLICATION IN WHICH REFERENCE IS CITED ("Of Record" indicates that the reference is already of record in this application.)
	O-001	12/13/1998	"SAS Institute Name Ceres to CRM Partnership Program" Business Wire.	Of Record
	O-002	4/20/1999	"Qualitative Marketing Software - QMSoft - Announces Centrus Customer Service Interaction Objects" Business Wire.	Of Record
	O-003		PCT International Search Report PCT/US02/09320	Of Record
	O-004	5/15/1999	Hirohiko SASAKI, "Learn Web Marketing from the US [Beikoku ni Manabu Web Marketing] (5 <sup>th</sup> )", Nikkei Multimedia, Japan, Nikkei BP, Inc., Issue 47, pp. 184-187.	No
	O-005	7/24/1999	Naoko RIKITAKE, "Practical CRM! [Jissen! CRM]", Nikkei Information Strategy, Japan, Nikkei BP, Inc. Vol. 8, Issue 7, pp. 34-43.	No

Date:	06/04/2008	Examiner's Signature:	/Raquel Alvarez/
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